

An aerial photograph of Nur-Sultan, Kazakhstan, at sunset. The sky is filled with dramatic, orange and grey clouds. In the foreground, a modern bridge with a white, geometric lattice pattern spans across a wide river. A crowd of people is visible on the bridge. In the middle ground, a large, illuminated fountain structure is situated in the water. The background features a cityscape with several tall, modern skyscrapers and residential buildings. The sun is low on the horizon, creating a warm, golden glow over the entire scene.

**PROPOSAL TO HOST
INQAAHE CONFERENCE
2023 in Nur-Sultan,
Kazakhstan**

nur-sultan
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CONTENTS

1. Official Support
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10. Governance
11. Timing of the event
12. Contribution of the event to enhancing QA in HE in the Republic of Kazakhstan

1. OFFICIAL SUPPORT



«АККРЕДИТЕУ ЖӘНЕ РЕЙТИНГТИҢ
ТӘУЕЛСІЗ АГЕНТТІГІ» КЕМ

НУ «НЕЗАВИСИМОЕ АГЕНТСТВО
АККРЕДИТАЦИИ И РЕЙТИНГА»

INDEPENDENT AGENCY FOR
ACCREDITATION AND RATING

Independent Agency for Accreditation
and Rating
represented by Dr. Alina Zhumagulova,
General Director



AstanaInvest
represented by Yerzhan Baltayev,
Chairman



Bologna Process and Academic Mobility
Center of the Ministry of Education and
Science of the Republic of Kazakhstan
represented by Yerkin Sadykov,
Director



Kazakh Tourism
represented by Talgat Amanbayev,
Managing Director



«АККРЕДИТЕУ ЖӘНЕ РЕЙТИНГТІҢ
ТӘУЕЛСІЗ АГЕНТТІГІ» КЕМ
НУ «НЕЗАВИСИМОЕ АГЕНТСТВО
АККРЕДИТАЦИИ И РЕЙТИНГА»
INDEPENDENT AGENCY FOR
ACCREDITATION AND RATING



1. OFFICIAL SUPPORT

АККРЕДИТЕУ ЖӘНЕ РЕЙТИНГТІҢ
ТӘУЕЛСІЗ АГЕНТТІГІ



НЕЗАВИСИМОЕ АГЕНТСТВО
АККРЕДИТАЦИИ И РЕЙТИНГА

INDEPENDENT AGENCY FOR
ACCREDITATION AND RATING

«19» 02 2024 г.
№ 9434

010000, Қазақстан Республикасы, Нұр-Сұлтан қ., Б.Момышулы 2, КҚ 4Г, тел.: +7 (7172) 76 85 61
010000, Республика Казахстан, г. Нур-Султан, пр. Б.Момышулы 2, ВП 4Г, тел.: +7 (7172) 76 85 61
010000, Nur-Sultan, Republic of Kazakhstan, B.Momyshuly avenue 2, EP 4G, phone.: +7 (7172) 76 85 61

e-mail: iaar@iaar.kz www.iaar.agency

Dear Dr. Susanna Karakhyan,

Independent Agency for Accreditation and Rating (IAAR) expresses its intention to conduct the INQAHE Conference 2023 in Nur-Sultan city, the capital of the Republic of Kazakhstan. This willingness is conditioned by the aspiration of bringing best practices and innovations, fostering the education quality assurance system and promoting quality culture in the region.

The IAAR has a successful track record and experience in education quality assurance at national and international levels and incorporates an appropriate professional and conducive environment for hosting the INQAHE Conference 2023.

On top of that, the favorable location of Kazakhstan in the center of the Eurasian continent makes it an economically advantageous center for the collaboration of delegates from all over the world. Besides, Nur-Sultan is a rapidly growing city with a high standard of meeting facilities, international hotels, and an efficient transport system.

Arising from this, IAAR believes the agency meets the standards and expectations of delegates attending the event in 2023.

The IAAR looks forward to hearing from you and thoroughly ready to greet you in Nur-Sultan city.

Sincerely,

General Director

Dr. Alina Zhumagulova

010000

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1. OFFICIAL SUPPORT

«ASTANA INVEST»
ҚАЛАЛЫҚ ИНВЕСТИЦИЯЛАРДЫ
ДАМУ ОРАТАЛЫҒЫ ЖШС



ОО «ГОРОДСКОЙ ЦЕНТР
РАЗВИТИЯ ИНВЕСТИЦИЙ
«ASTANA INVEST»

010000, Астана қ., Р. Қошқарбаев даңғ., 1/2
тел.: 8 (7172) 64-72-05
e-mail: info@investastana.kz

010000, город Астана, пр. Р. Кошкарбаева, 1/2
тел.: 8 (7172) 64-72-05
e-mail: info@investastana.kz

№ 91

от 19.02.2022г.

Dr. Susanna Karakhanyan
INQAAHE
The Catalan University Quality Assurance Agency AQU
Barcelona
Spain

Dear Dr. Susanna Karakhanyan,

As the Chairman of the Astana Invest LLP, the City Development Center for Investment, it is my pleasure to submit our proposal to host the INQAAHE Conference in Nur-Sultan in 2023.

Astana Invest LLP has been established as the international trade, investment and promotion agency for the City of Nur-Sultan (formerly Astana). Now Nur-Sultan Convention Bureau is working as a part of our company, which allows us to broaden our activities from promoting investments in priority areas of the economy to developing and promoting Nur-Sultan city as a favorable destination for hosting business events.

Thus, we can offer INQAAHE a perfect solution and broad list of services required from the Host city in order to deliver a highly successful event. It would be our pleasure to offer any support necessary to you and the team of Independent Agency for Accreditation and Rating (IAAR) in planning, promoting and producing of this event, taking into account our experience in event management and deep knowledge of the congress potential of the city: facilities, suppliers, delegation visa support, and regional stakeholders.

According to the National Plan – “100 Concrete Steps to Implement the Five Institutional Reforms of the Head of State Nursultan Nazarbayev”, Kazakhstan must focus on the quality of the human capital to obtain the general competitiveness of the nation. Thus, it is of high importance to control the quality of the educational institutions, which is provided and assured by the agencies located in Kazakhstan and are full-members of your Association.

I genuinely believe that the background Kazakhstan have as leader in quality assurance in the Central Asian region, due to our geographical location in the heart of

001143

1. OFFICIAL SUPPORT

Eurasia and Nur-Sultan's rapid development in the last 23 years, our city would be an enriching setting to hold the event.

Led by the IAAR and Nur-Sultan Convention Bureau, supported by the Mayor of Nur-Sultan and Astana Invest LLP we believe our proposal will meet the standards and expectations of your organization and we hope to have the pleasure to welcome INQAAHE in our city in 2023.

We thank you for your consideration and remain at your disposal should you need additional information.

Chairman



Y. Baltayev

1. OFFICIAL SUPPORT

ҚАЗАҚСТАН РЕСПУБЛИКАСЫ
БІЛІМ ЖӘНЕ ҒЫЛЫМ МИНИСТРЛІГІ
БОЛОН ПРОЦЕСІ ЖӘНЕ АКАДЕМИЯЛЫҚ
УТҚЫРЛЫҚ ОРТАЛЫҒЫ



МИНИСТЕРСТВО ОБРАЗОВАНИЯ И НАУКИ
РЕСПУБЛИКИ КАЗАХСТАН

ЦЕНТР БОЛОНСКОГО ПРОЦЕССА
И АКАДЕМИЧЕСКОЙ МОБИЛЬНОСТИ

010000, Нур-Султан қ., Кабанбай батыр д-лы, 28, № 4 кенсе
тел.: 8(7172) 28-75-21, факс: 8(7172) 28-75-30
www.enic-kazakhstan.kz
e-mail: cbpiam@n-k.kz

010000, г. Нур-Султан, пр. Кабанбай батыра, 28, офис № 4
тел.: 8(7172) 28-75-21, факс: 8(7172) 28-75-30
www.enic-kazakhstan.kz
e-mail: cbpiam@n-k.kz

190321 № 1550/04-209

Letter of Support

Bologna Process and Academic Mobility Center of the Ministry of Education and Science of the Republic of Kazakhstan (hereinafter - ВРАМС MES RK) carries out extensive work aimed at ensuring the quality of education in the country.

Holding of the International INQAAHE Conference on Quality Improvement of Higher Education in Nur-sultan, the capital city of Kazakhstan will be an important event for the academic community and will provide an interactive platform for discussion and exchange of best practices in the field of quality assurance system, accreditation, and expansion of cooperation with international organisations promoting quality culture.

Participation in the International Conference of representatives of the foreign academic community, international and national experts from among the staff of higher education institutions and heads of higher education organisations, teachers, and students will have a positive impact on the development of international cooperation.

In view of the foregoing, the Bologna Process and Academic Mobility Center of the Ministry of Education and Science of the Republic of Kazakhstan supports the initiative of the Independent Agency for Accreditation and Rating (IAAR) to organise the Conference of the International Network of Agencies for Quality Assurance in Higher Education (INQAAHE).

171958

1. OFFICIAL SUPPORT

Given the importance of the event, representatives of our organization are looking forward to deliver a welcoming speech at the Plenary Session and participate in the opening ceremony of the INQAAHE International Conference 2023.

Director



Sadykov E.T.

1. OFFICIAL SUPPORT

№ 13-08/190 от 25.03.2021

«KAZAKH TOURISM»
ULTTYQ KOMPANIASY»
AKSIONERLIK QOǴAMY



АКЦИОНЕРНОЕ ОБЩЕСТВО
НАЦИОНАЛЬНАЯ КОМПАНИЯ
«KAZAKH TOURISM»

Mekenja: 010000, Nur-Sultan qalasy,
Mǎngilik El dańǵ., 55/14, 222 keñse
e-mail: info@qaztourism.kz

Адрес: 010000, город Нур-Султан,
пр. Мәңгілік Ел, 55/14 офис - 222
e-mail: info@qaztourism.kz

shyǵys № _____
20__ j. «__» _____

TO: The Board of Directors of INQAAHE

As the Managing Director of the Kazakh Tourism National Company JSC, it is my pleasure to write this letter of support to host the INQAAHE Conference 2023 in Nur-Sultan, Kazakhstan.

Kazakh Tourism is national-level destination marketing company, subsidiary of the Ministry of Culture and Sports of Kazakhstan, whose aim is to further develop and increase the national travel industry and establish Kazakhstan as a top destination for international conventions, corporate meetings, and incentive travel in the Eurasia region.

Nur-Sultan is a regional hub for business and MICE tourism, which hosted the Astana Expo 2017, 7th Asian Winter Games as well as numerous concerts and performances featuring world stars.

Kazakh Tourism JSC is ready to assist you in all aspects of preparation and holding the event in Kazakhstan. Moreover, we will be glad to provide complimentary cultural events and assist in developing the special social program of the event.

We thank you for your consideration and remain at your disposal should you need additional information.

We look forward to extending to you a warm welcome to Kazakhstan!

Sincerely,

Managing Director

Talgat Amanbayev

Contacts: Galimzhan Seilov
E-mail: mice@qaztourism.kz

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Kazakhstan

THE HEART OF
EURASIA



THE 9TH LARGEST
COUNTRY IN THE WORLD



POPULATION
18 million



LEADING COUNTRY IN
CENTRAL ASIA





Independent Agency for Accreditation and Rating (IAAR) is a full member of INQAAHE, a leading international accreditation agency for the quality assurance of HE in the region

125 universities

Why Kazakhstan for the INQAAHE Conference?



31st
In the world based on the human capital index

The leading country in Central Asia

5
full members of the INQAAHE are based here

Population: 18 million
131 ethnicities



Member of the United Nations, WTO, CIS, the Eurasian Economic Union, OSCE, OIC, and TURKSOY

70th
in the world rating of the best countries for education



Kazakhstan is **the largest landlocked country** in the world. Deserts and semi-deserts make up most of the country's territory - 44% and 14% respectively.

Steppes occupy 26% of the territory, forests occupy 5.5% correspondingly. There are **8.5 thousand rivers** as well as **48 thousand large and small lakes** in Kazakhstan. The largest lakes are Balkhash, Zaisan and Alakol. Kazakhstan has continental climate.

Kazakhstan has a unique mineral resource base. **The World Bank** estimates that there are over **5000 unexplored deposits** still present in Kazakhstan, valued at **over 46 trillion dollars**.

Kazakhstan is **first in the world** in explored reserves of **zinc, tungsten and barite**, second in **silver**, lead and **chromite**, third in **copper** and **fluorite**, fourth in **molybdenum** and sixth in **gold**.

Kazakhstan has also significant **oil and gas resources**.

The country is ranked ninth globally in proven oil reserves that are concentrated in the western regions. In addition, Kazakhstan is **eighth in the world in coal** and **second in uranium reserves**.

Kazakhstan is also among the global top ten exporters of grain and one of the leading exporter of flour.

Nur-sultan
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WELCOME TO NUR-SULTAN

THE FASTEST GROWING CAPITAL



NUR-SULTAN - THE CAPITAL OF GREAT STEPPE



Some cities grow for centuries, others for millennia, and there are cities that can grow in a few decades. Such phenomena include the capital of Kazakhstan – Nur-Sultan.

Nur-Sultan got the status of the capital in 1997, and for 23 years the city became the largest modern megalopolis, with developed infrastructure, transport network, social sphere.



CAPITAL from 1998

POPULATION: 1 million

LOCATION: The City of the Great Steppe - central Kazakhstan on the Ishim River in a very flat, semi-arid steppe region

WEATHER: humid continental climate; January -14.2 °C, July +20.7 °C

TIME ZONE: GMT+5 / GMT+6

UNESCO «CITIES FOR PEACE PRIZE»





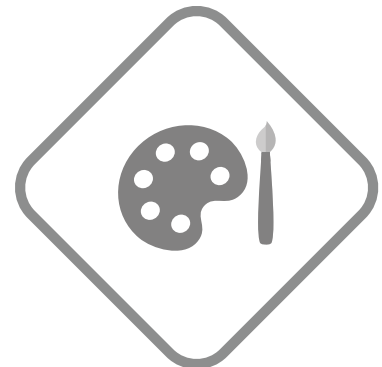
NUR-SULTAN NAZARBAYEV AIRPORT



NEWLY OPENED
TERMINAL 2 (2017)



HIGHEST INTERNATIONAL
STANDARDS



MODERN AND
INNOVATIVE DESIGN



DOMESTIC AND
INTERNATIONAL FLIGHTS

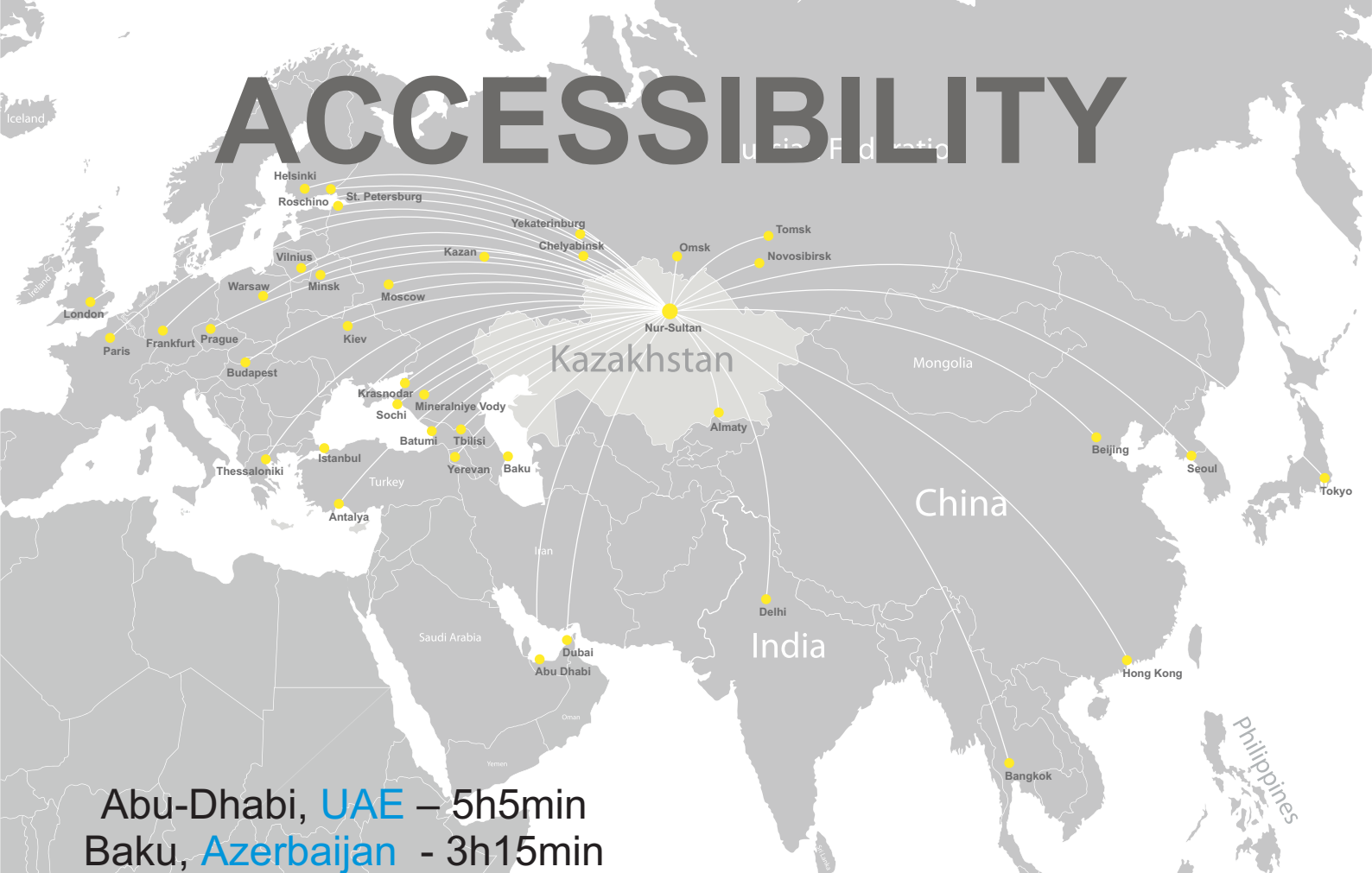


CAPACITY
PASSENGERS/YEAR



DRIVE FROM
THE CITY CENTER

ACCESSIBILITY



Abu-Dhabi, **UAE** – 5h5min
Baku, **Azerbaijan** - 3h15min
Batumi, **Georgia** - 3h45min
Bangkok, **Thailand** – 7h35min
Beijing, **China** – 5h10min
Bishkek, **Kyrgyzstan** – 1h40min
Budapest, **Hungary** - 5h30min
Dubai, **UAE** – 4h50min

Frankfurt, **Germany** - 6h15min
Helsinki, **Finland** - 4h30min
Istanbul, **Turkey** – 5h25min
Kiev, **Ukraine** – 5h25min
London, **UK** – 7h10min
Minsk, **Belarus** - 4h20min
Moscow, **Russia** – 3h40min
New-Delhi, **India** – 4h20min

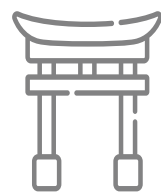
36 DIRECT FLIGHTS
incl. London, Paris, Moscow,
Warsaw, Dubai, Istanbul,
Beijing etc., and more
opening every year*
*March 2020

Paris, **France** – 6h55min
Seoul, **South Korea** – 6h5min
St. Petersburg, **Russia** – 4h10min
Tashkent, **Uzbekistan** – 2h
Tbilisi, **Georgia** – 3h35min
Urumqi, **China** - 2h20min
Vilnius, **Lithuania** – 4h20min
Warsaw, **Poland** - 5h15min
Yerevan, **Armenia** – 3h30min

*Flight number has been reduced due to the COVID-19 pandemic



A NATURAL BRIDGE BETWEEN EUROPE AND ASIA





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NUR-SULTAN AS A MICE DESTINATION



More than 30 unique venues provide excellent facilities for small as well as large-scale business events and conferences



Capacity:
50-5.000
people

Located in the heart of Eurasia, Nur-Sultan became a venue for numerous international forums, congresses and large scale international events. The Congress of World and Traditional Religions, the Astana Economic Forum and other forums are held regularly in the city. In 2017, the city hosted the international specialized exhibition EXPO-2017.

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INTERNATIONAL EVENTS



27th CONGRESS OF THE WORLD SOCIETY OF CARDIO-THORATIC SURGEONS 2017



38TH ORDINARY UEFA CONGRESS 2017



25TH WORLD MINING CONGRESS 2018



EXPO 2017 Future Energy



PATA Travel Mart 2019



UNWTO GLOBAL SUMMIT ON URBAN TOURISM 2019



Routes SILK ROAD 2019



World cancer Leader's summit 2019



IAAR annually organizes the **Central Asian International Forum** on Quality Assurance of Education with the participation of European networks. In 2021 the Forum will be conducted for the **5th time**.



2. LOCATION AND SPACE



a. PROPOSED VENUE

Option 1

Congress Centre Expo

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The Congress Center has unlimited possibilities for carrying out events of different formats from international congresses to staging shows and concerts. In conjunction with nearby Hilton Astana, both venues can offer a total of 12 000 sqm of meeting and exhibition space.



4 conference halls

Lobby

Major hall

Aspan VIP Hall



700 m²

500 pax

2305 m²

500 pax



2659 m²

2214 pax

1610 seats

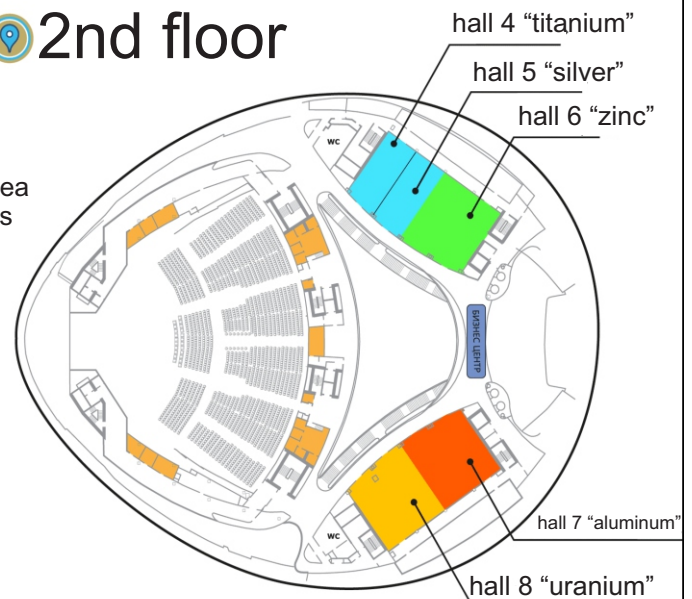
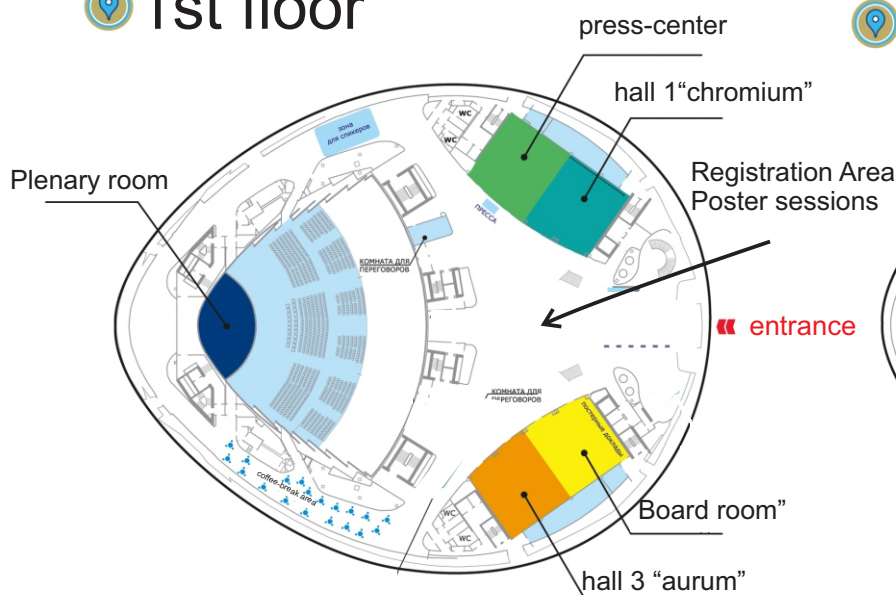


776 m²

400 pax

1st floor

2nd floor



total capacity up to
2000 people

b. Plenary room

For the plenary session we suggest the Main Hall with an area of 3004 m² and capacity for 2214 people: including telescopic stands for 1610 seats, mobile seats for - 492, and 22 seats for disabled people.



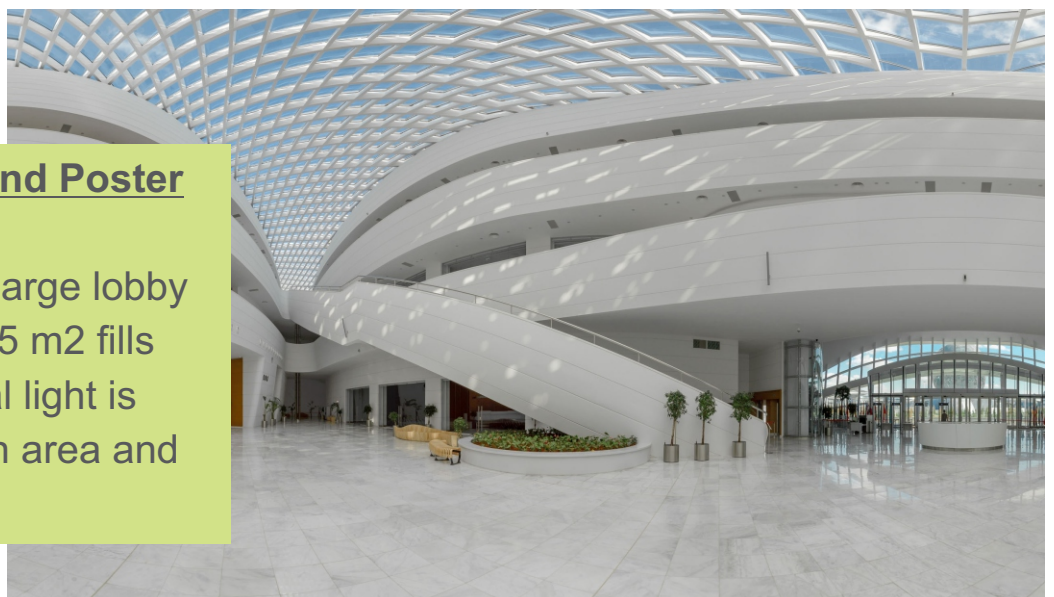
c. Available breakout rooms and Pre-Conference Workshops

4 conference halls with areas of 350 m² are available for the **parallel** breakout sessions and **pre-conference workshops**. All rooms are equipped with furniture and basic technical equipment. The total capacity of each hall is 400-600 people.



d. Registration area and Poster sessions

The glazed roof of the large lobby with a total area of 2305 m² fills the building with natural light is ideal for the registration area and poster sessions.



a. PROPOSED VENUE

Option 2

Hilton Astana Hotel 5*



Hilton Astana is a stylish and modern hotel within the futuristic EXPO-2017 exhibition complex. Hotel provides spacious premises for events with a total area of over 4 000 m2.

The entire event space is located in the Convention Area with a separate front entrance and a spacious parking area.

Grand Ballroom

Astana Hall

Grand Ballroom lobby

6 meeting rooms



717 m2 500 pax



515 m2 400 pax



265.3 m2 500 pax



1. 99.4 m2 50 pax
 2. 112.7 m2 60 pax
 3. 223.7 m2 100 pax
 4. 113.5 m2 60 pax
 5. 108 m2 50 pax
 6. 115.3 m2 60 pax

Plenary room

Registration Area
Poster session

Board Room

2

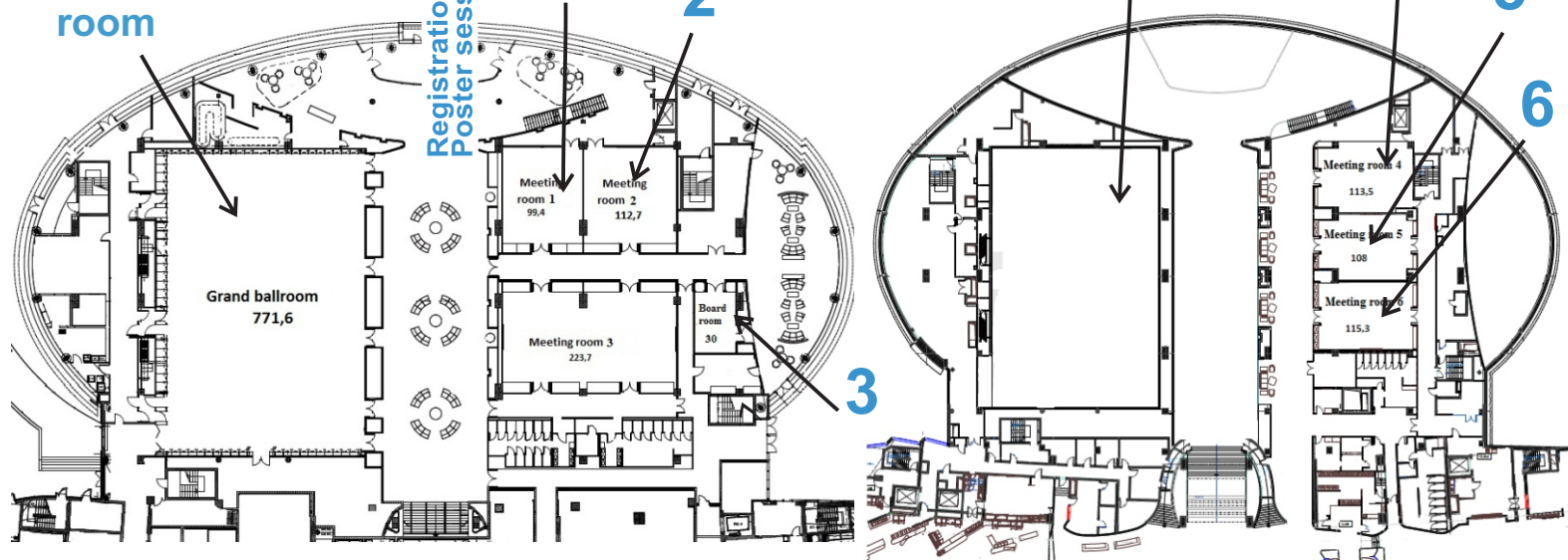
3

Networking Reception

4

5

6



e. Board room

The Meeting Room 1 with an area of 99 m2 will be available for the INQAHE Board meetings. The room has all necessary equipment, facilities and refreshments.

h. Refreshments

The Hotel delivers catering services, including Midday meal, Tea&Coffee breaks and water for delegates.

g. Technology

The Hotel offers the latest technology, in-house AV provider



capacity up to 1500 people



b. Plenary room

For the plenary session we suggest the Grand Ball Room with an area of 717 m² and capacity up to 500 people.

c. Available breakout rooms and Pre-Conference Workshops

The Hotel has 5 Meeting rooms available for the **parallel** breakout sessions and **pre-conference workshops**, varying by its area (from 108 m² to 223 m²) and with total capacities up to 3000 people.



d. Registration area and Poster sessions

The lobby of the Grand Ball Room can accommodate up to 500 people and is ideal for the registration area and poster sessions. Moreover, the Grand Ballroom offers a separate entrance group, dressing room, and restrooms.



I. SOCIAL PROGRAM VENUES

A memorable event begins with a memorable location. Nur-Sultan offers a variety of unique, unusual and amazing venues for special events and occasions of all sizes. On the following pages, we propose a selection of venues best suitable for the organisation of the Networking Reception and the Gala Dinner.



NETWORKING RECEPTION OPTION 1: "ASPAN" VIP HALL AT CONGRESS CENTRE



The "Aspan" VIP Hall is located on the third floor of the Congress Center. It is ideal for official receptions, gala dinners and networking events.

This Hall has a balcony with an astonishing panoramic view to the territory of the EXPO complex.



The total area of the room is 780 m² and the overall capacity is 500 people cocktail. The height of the ceiling is transitional from 3m to 3.5m. All of the necessary audio-visual equipment is available.



NETWORKING RECEPTION OPTION 2: “ASTANA HALL” AT HILTON ASTANA HOTEL 5*



The “Astana” hall is located on the second floor of the Hilton Astana Hotel 5*.

There are separate terrace and a small balcony available for the guests. The total area of the room is 515,29 m2 and the capacity of 500 people cocktail. The height of ceiling is 6m. There are built-in projector and screen available.



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GALA DINNER OPTION 1: ETHNOAUYL



On the territory of 2.5 thousand square meters and 30 yurts (traditional Kazakh house), guests will have a unique opportunity to make a trip back in time and feel themselves in the image of an actual Nomad, to enjoy the atmosphere of bygone centuries and the everyday and festive life of the village.

Gala Dinner for 300 participants



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GALA DINNER

OPTION 2: SALTANAT SARAYI

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Saltanat sarayi means a “Palace for festive events” translated from Kazakh language, is one of the most beautiful and pompous building among the Nur-Sultan city. Located on a beautiful shore of the Yesil river in the heart of the capital, Saltanat Sarayi combines an exclusive interior, the possibility of a comfortable evening and true Kazakh hospitality.

They offer dishes of Eastern and European cuisine that will appeal to real gourmets from all over the world. The menu includes low-calorie dishes and vegetarian options for supporters of healthy eating, meat snacks, and also desserts that melt in the mouth.

Gala Dinner for 300 participants



GALA DINNER OPTION 3: ST. REGIS HOTEL

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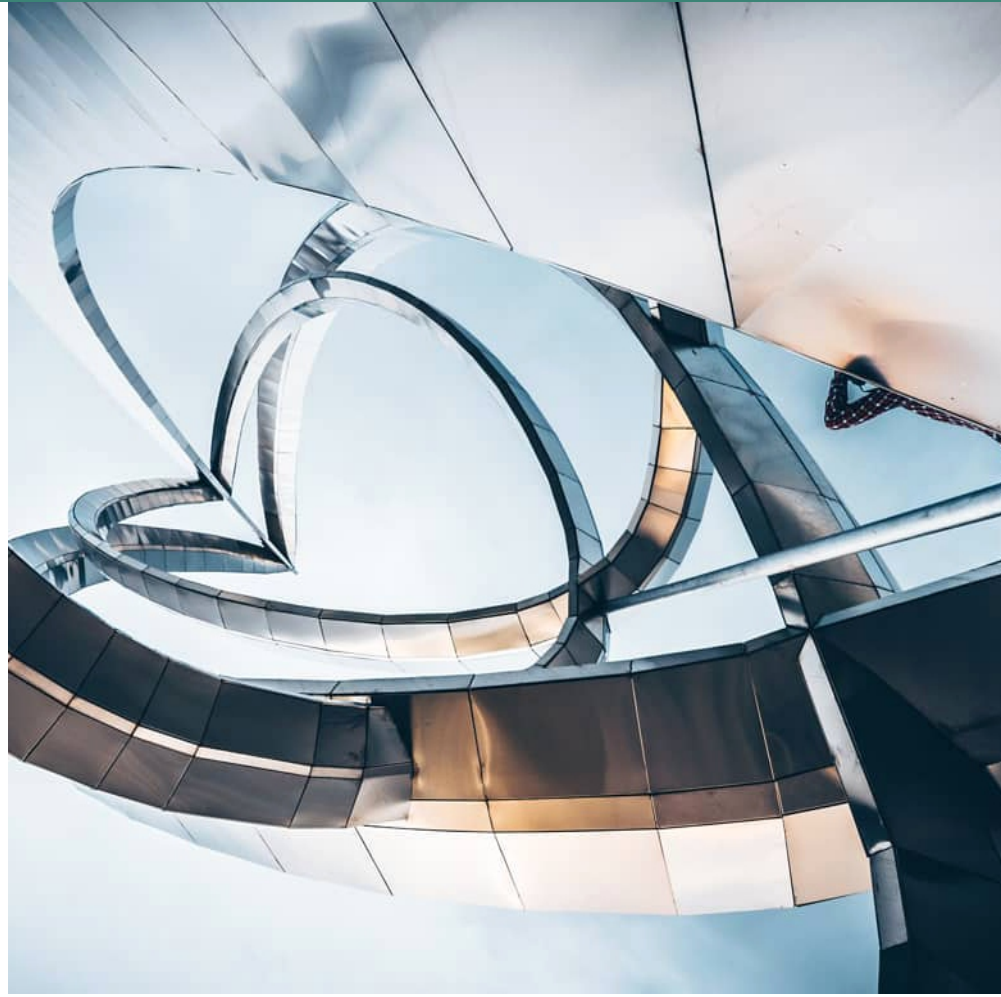
The St. Regis Astana exemplifies extraordinary hospitality combined with unsurpassed sophistication, introducing a new level of luxury and glamour to Kazakhstan. Encompassing the most prestigious address in the capital, the Central Park of Astana, the award-winning design by Wimberly Interiors combines modern with neo-classical elements, defining the modern day interpretation of the St. Regis legacy, which began more than a century ago

Gala Dinner for 300 participants



Homme

j. PRE and POST CULTURAL EVENTS: NUR-SULTAN CITY TOUR



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NUR-SULTAN FOR VISITORS



City passes



info desks



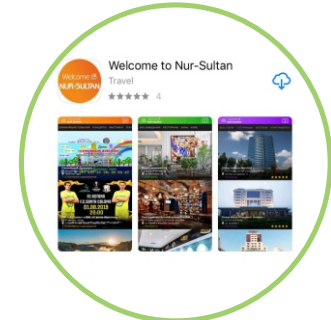
tourist guides



audio-guide &
walking tours



city bikes



mobile app

The Hosts will be pleased to offer delegates various tours and activities before, during or after the event introducing them to a true Kazakh experience and hospitality. The list of activities will be available on conference website and the delegates will be able to book them directly (at extra cost unless specified).

HOP-ON HOP-OFF



NUR-SULTAN FOR VISITORS: HERITAGE

THE HISTORY OF NOMADS



THE BIRTHPLACE OF YURT



UNIQUE CUISINE



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NUR-SULTAN FOR VISITORS: CUISINE

760 restaurants

offering specialities of local as well as international cuisines

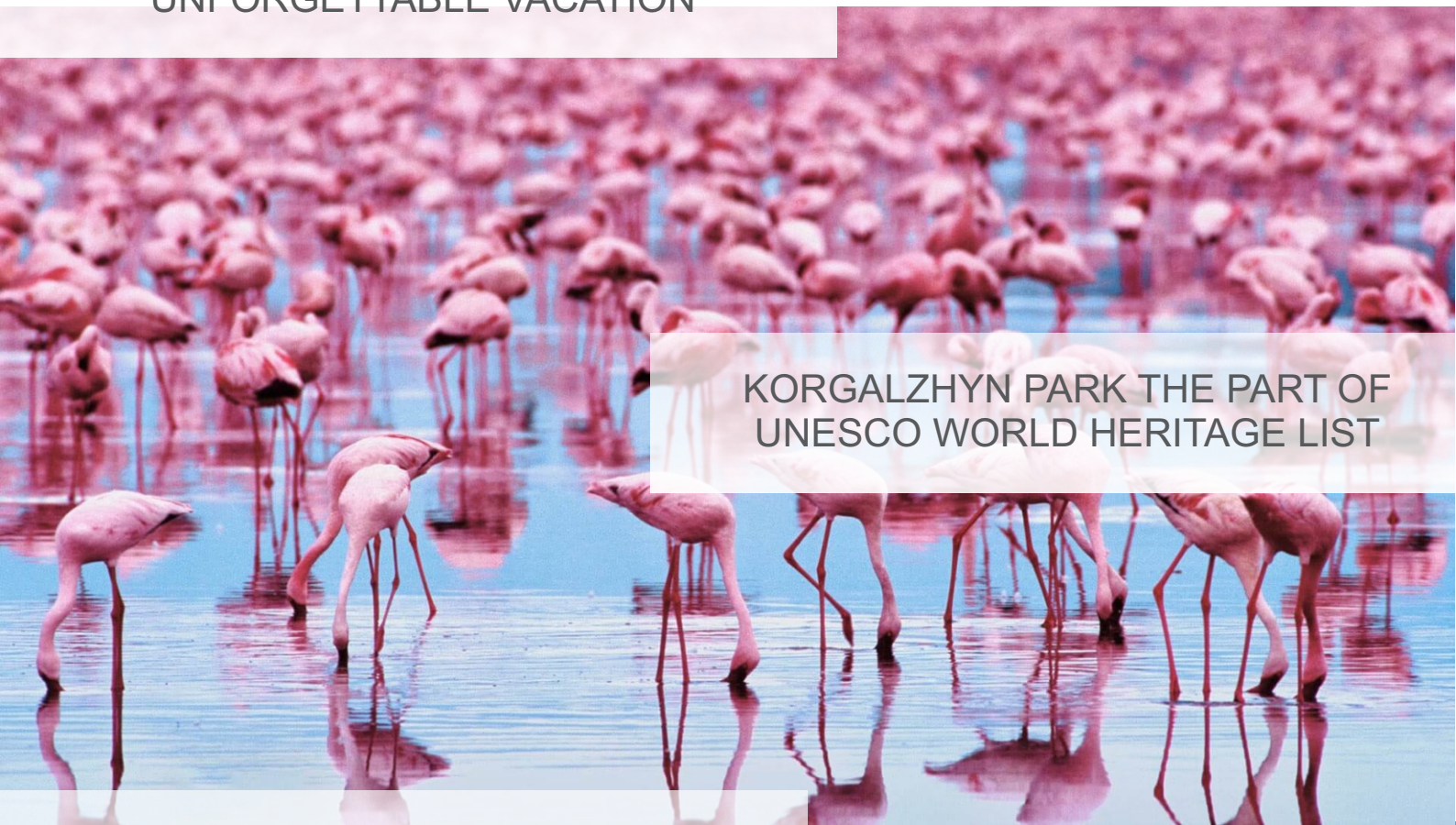


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j. PRE and POST CULTURAL EVENTS: MUST VISIT SURROUNDINGS



BURABAY IS THE BEST PLACE TO HAVE AN UNFORGETTABLE VACATION



KORGALZHYN PARK THE PART OF UNESCO WORLD HERITAGE LIST

“ALZHIR” -THE CAMP OF THE WOMEN, WHO WERE WIVES OF THE ARRESTED AND SHOOT PARRICIDES PART OF THE GULAG CAMPS



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3. HOTEL AND TRANSPORTATION



5 star hotels - 1565 beds



4 star hotels - 3221 beds



3 star hotels - 2522 beds



2 star hotels - 290 beds



THE RITZ-CARLTON



ST. REGIS
Hotels & Resorts



Hilton





a. Proposed Hotel: HILTON ASTANA

203

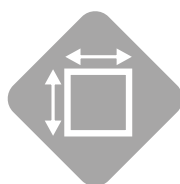
standart single



253 rooms

50

standart double



3000 m2

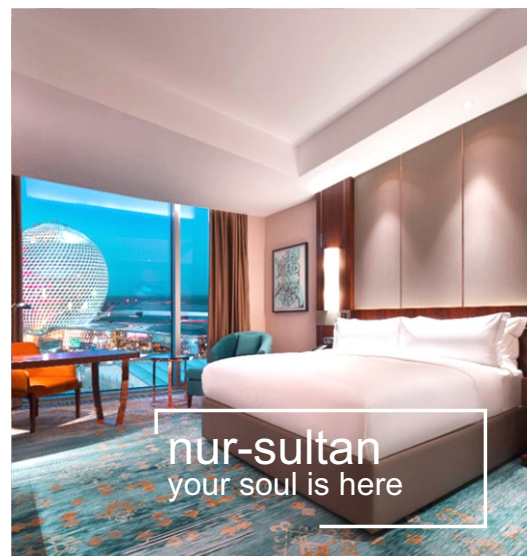
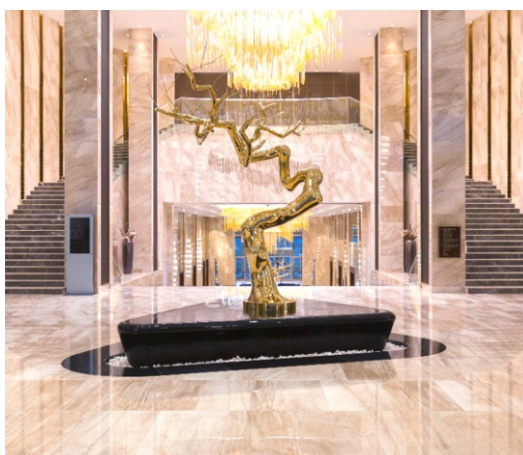


13 halls



2868 pax

Hilton Astana Hotel will be our principal hotel and be used for the accommodation of speakers, presenters, the Board and others.

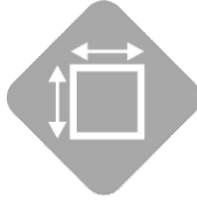




a. Proposed Hotel: SHERATON

124

DELUXE ROOMS



6475,5 m₂

49

CLUB ROOMS



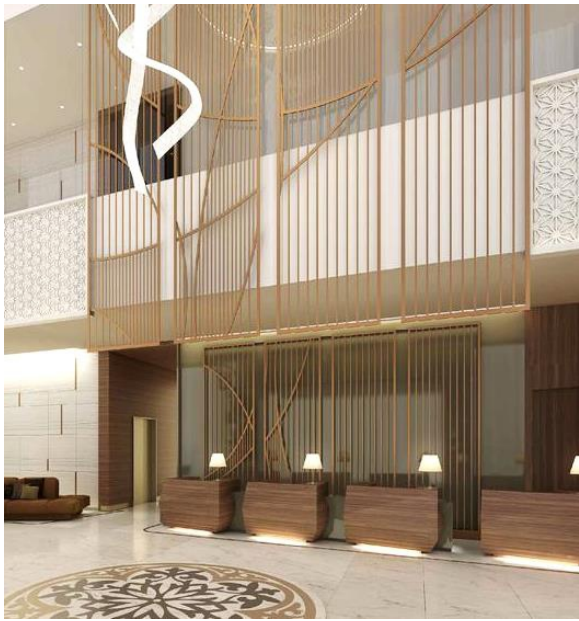
192 ROOMS



1 BALLROOM
5 MEETING ROOMS



630 pax





a. Proposed Hotel: WYNDHAM GARDEN ASTANA

176

standard rooms



186 rooms

5

business suites



4 halls



1280 pax



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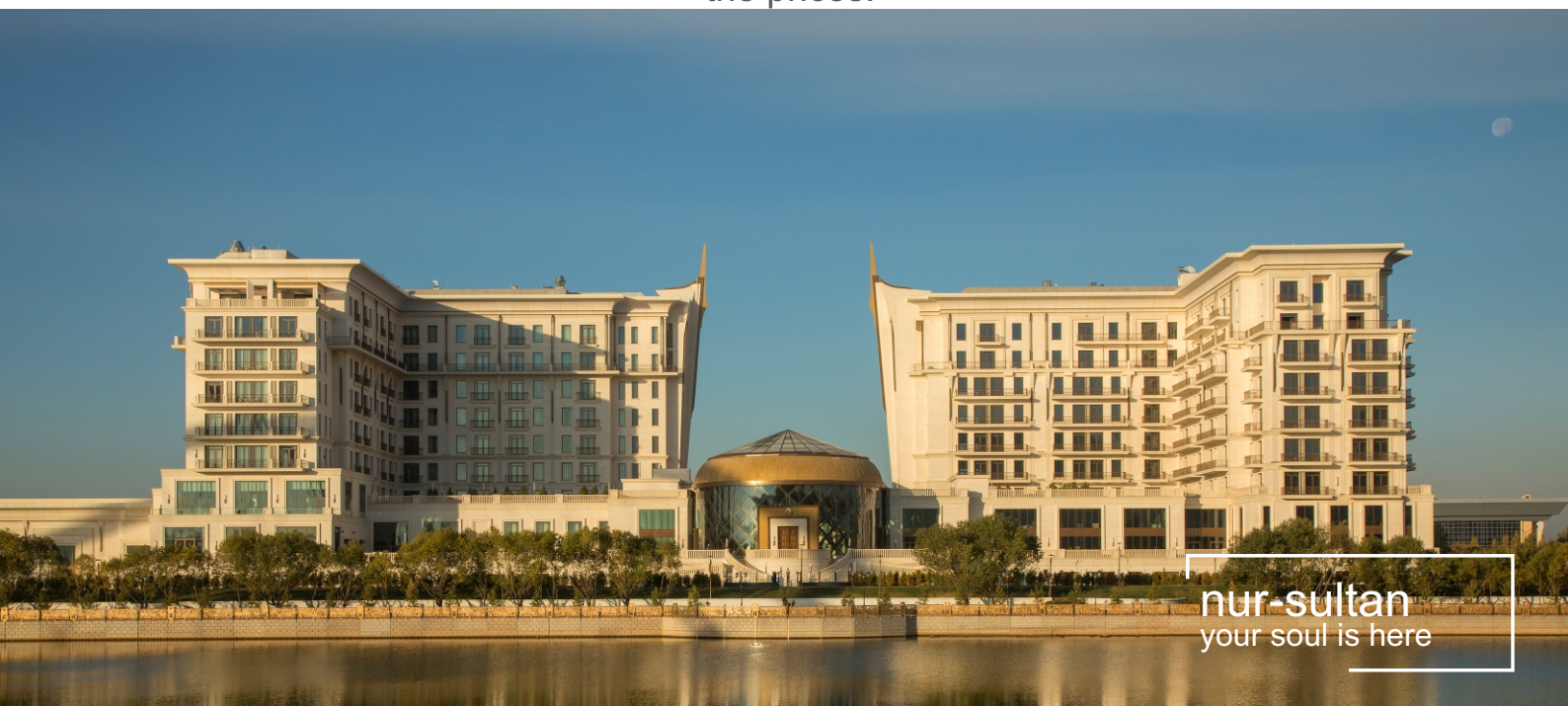
PROPOSED HOTELS RATES AND THE DISTANCE TO THE VENUE

Hotel	Category	Rates for Standard Single Room	Walking distance to the venue
Hilton	5*	110 Euro	5 minutes
Sheraton	5*	82 euro	25 minutes
Wyndham Garden Astana	4*	36 Euro	15 minutes

There are several smaller boutique 3* and 4* hotels that are located in walking distance from the conference venue and the hosts will provide the delegates with extended options upon requests.

*The above prices include 12% VAT, service fees, and breakfast.

**These rates are valid in 2021. Note that hotels reserve the right to revise the prices.



b. TRANSPORT ACCESS

OFFICIAL CARRIER

AIR ASTANA



We would like to appoint the national carrier of Kazakhstan - Air Astana an official carrier of the event. Based on this, carrier would offer special rates for the delegates coming to the conference.

LOCAL TRANSPORTATION

The Hosts will provide free of charge assistance with delegate logistics during the event:

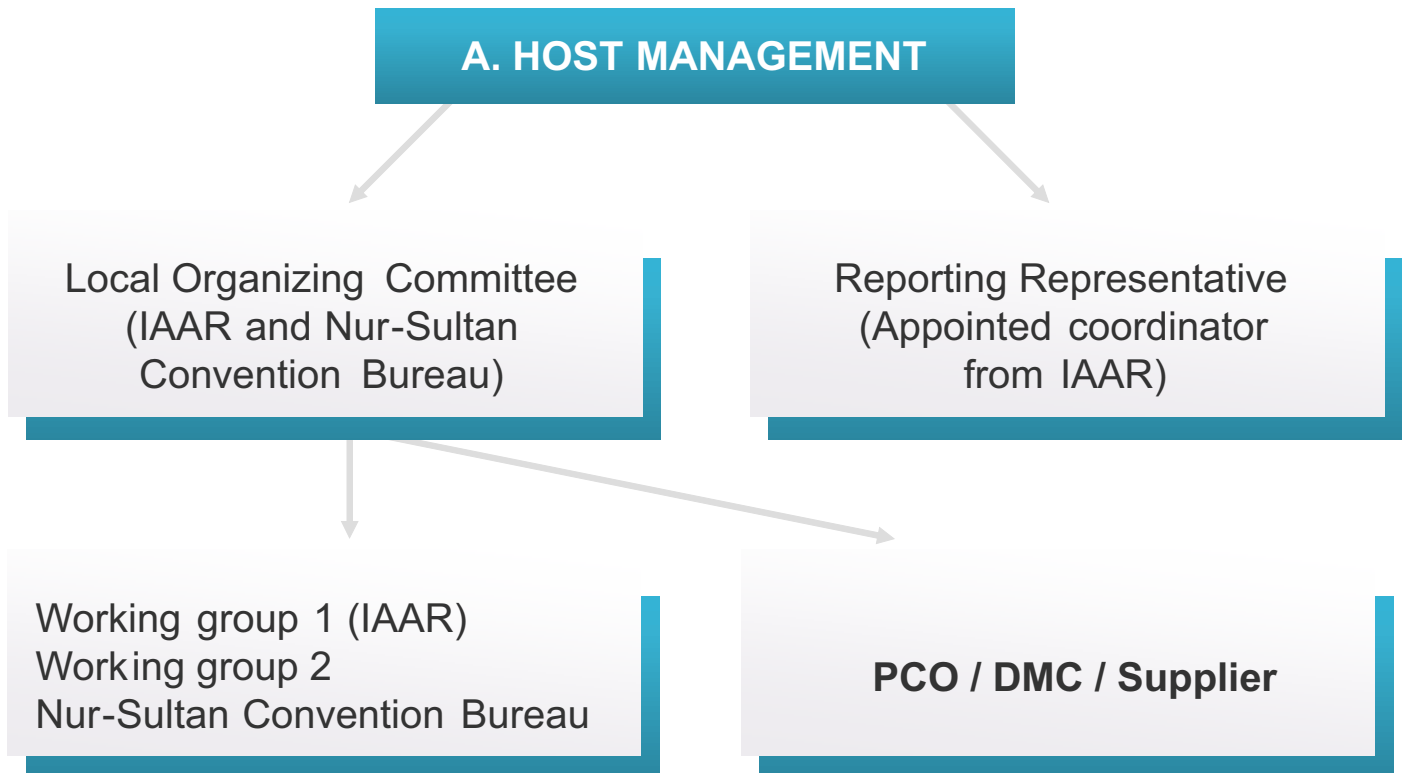
- Welcome desk at the airport to provide information to delegates upon the arrival;
- Transfer delegates between the official hotels and the event venue (if not in walking distance);
- Transfer to all social events from the venue and/or hotels;
- VIP transfer service.

4. ADMINISTRATION AND COORDINATION

a. MANAGEMENT STRUCTURE

Host Agency is the non-profit institution “Independent Agency for Accreditation and Rating” (IAAR) and the Nur-Sultan Convention Bureau. A Local Organizing Committee will be organized by the host, which in turn will include staff from IAAR and Nur-Sultan Convention Bureau.

Within the Local Organising Committee, working groups will manage and administer the preparation and the hired PCO (Professional Congress Organizers) conduct of the INQAAHE Conference 2023.



b. STAFFING

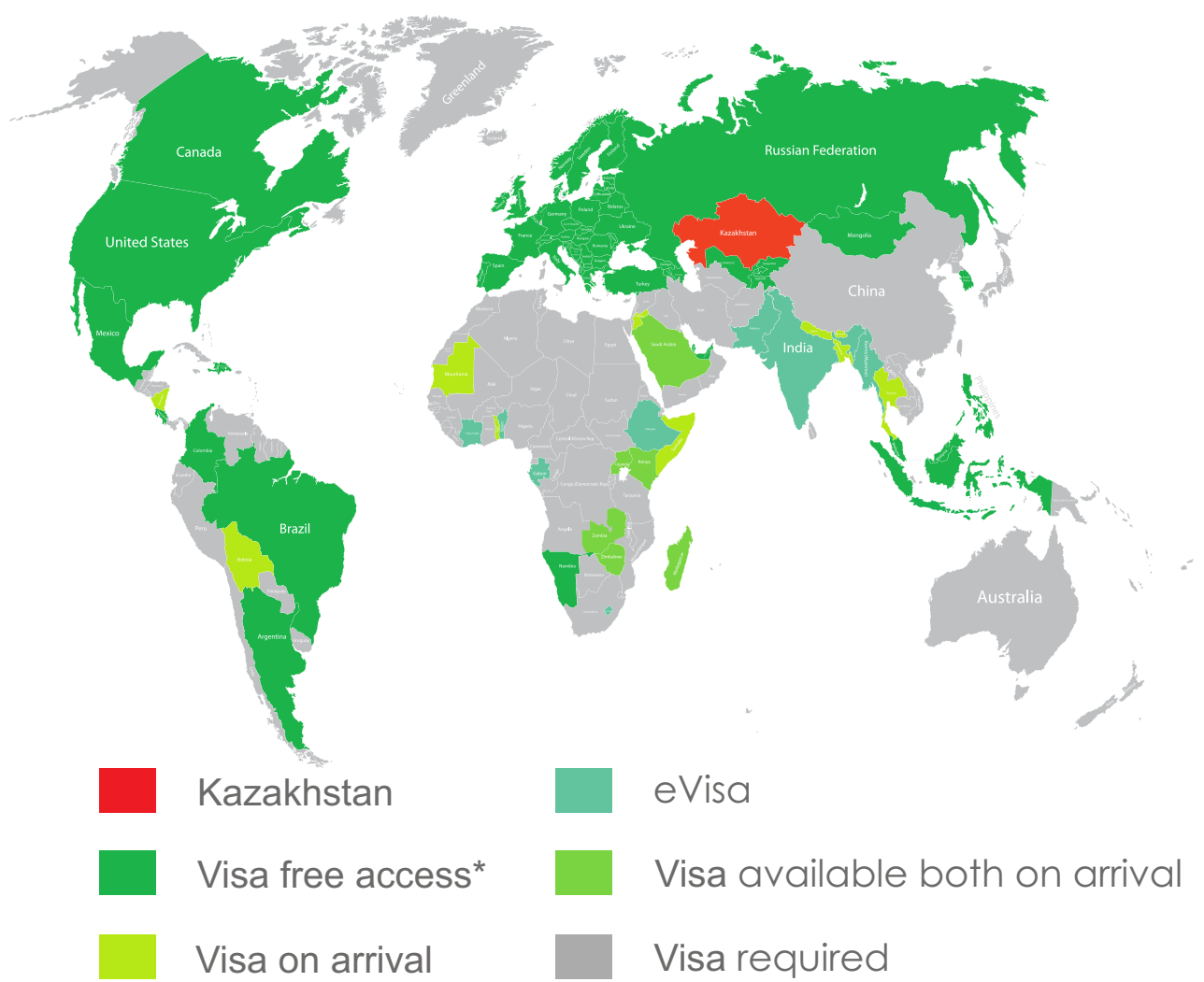
Independent Agency for Accreditation and Rating (IAAR) and the Nur-Sultan Convention Bureau, as host and co-host respectively, will provide adequate administrative support for the organization and management of the INQAAHE conference.

IAAR has 19 highly qualified staff (<https://iaar.agency/iaar/nasha-komanda/en>) on a full-time basis who will be involved in the working groups for the organization of the conference.



Tasks and Responsibilities

- Administration of INQAAHE funds in a dedicated account;
- Handling registration;
- Conducting preparation;
- Administering an opening reception;
- Promotion and planning;
- Website development;
- Technical preparation;
- Preparing badges/bags and other materials;
- Preparing small gifts for pre-Conference workshop presenters and keynote speakers;
- Handling the travel and accommodation for pre-Conference workshop presenters and keynote speakers;
- Visa process, letters of invitations and other documents;
- Managing the interpretations;
- Handling the midday meals and coffee breaks
- Conducting preparation, including the venue and hotels;
- Assisting attendees;
- Support during the conference;
- Transportation of participants;
- Promotion and planning;
- Technical preparation;
- Managing the subcontractors;
- Managing the Gala Dinner and cultural program;



C. VISA ASSISTANCE AND INVITATIONS

The hosts will assist the delegates with visa information and facilitation and will provide visa invitation letters where necessary



*The visa-free regime is currently suspended till 1 May 2021 due to the COVID-19 pandemic



5. MARKETING AND PROMOTION

A. CONFERENCE WEBSITE

The website will be developed by the host and will provide information on speakers, seminars, program design, venue and accommodation, transport and visa assistance. Welcome messages from INQAHE management and the host parties will also be presented on the website.

Participants will be able to register for the conference through the website and make payment arrangements.

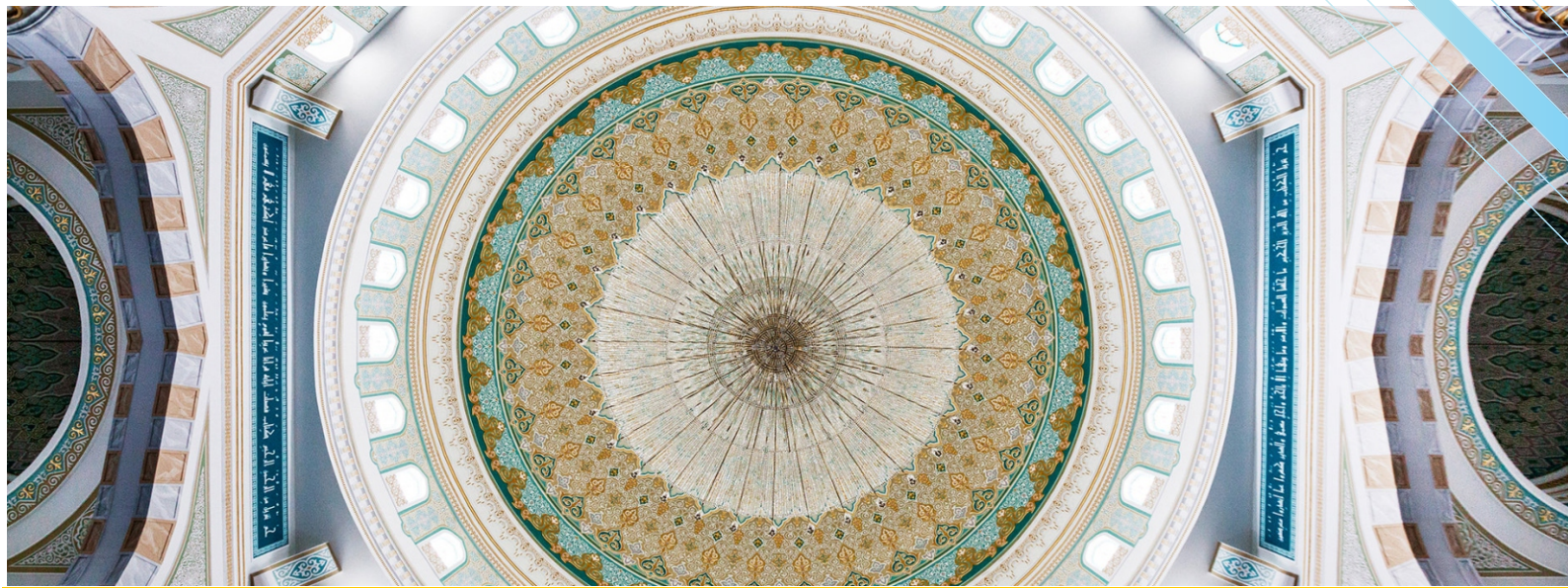
B. GENERAL PROMOTION

The Host be responsible for electronic materials, publications on the official websites, social networks, and proposed program schedule, as well as for the preparation of the Conference's hard-copy material.

The content plan and marketing strategies will be created and the event will be promoted based on these documents.

C. POST-CONFERENCE PROMOTION

Workshops and session will be recorded (video/photography) and promoted in the post-conference period.



6. BUDGET

SERVICE	TOTAL \$	COMMENTS
CONGRESS VENUE RENT	55 000	
CONGRESS TECHNICAL EQUIPMENT	87 000	
TEA & COFFEE BREAKS / CATERING	42 000	
DECORATION AND SIGNAGE	5 000	Sponsorship
GALA DINNER	40 000	Sponsorship
NETWORKING RECEPTION	20 000	Sponsorship
ON-SITE STAFF	12 000	
CONGRESS ORGANIZATION (administration, finance, VIPs, etc.)	20 000	Sponsorship
MARKETING	5 000	Sponsorship
GRAND TOTAL	286 000	

All rates listed above are inclusive of 12% VAT.

The prices are calculated as 2021 prices; the currency conversion rate is an average of the 2021 exchange rates, and the budget does not incorporate any estimate of the rate of inflation.



7. ADDITIONAL SOURCES OF SUPPORT

a. EXHIBITORS

The Host consider the possibility of holding an exhibition in the framework of the conference. There are several educational fairs organized in Nur-Sultan annually, thus it might be an opportunity to use, while planning and preparing the INQAAHE Conference in 2023.

b. SPONSORSHIP

The Host will work on the gaining sponsorship support. We assume that sponsorship support would be necessary in organizing cultural and entertainment facilities, transportation of the delegates, and on site facilities (technical equipment, printing materials, decoration and signage).

8. FEES

A. PROPOSED DELEGATE FEE FOR 2023	\$	EUR
Full ticket (Conference + Workshops)	550	455
1 workshop without conference	50	41
2 workshops without conference	70	58
Up to 4 workshops without conference	100	82
Conference only	400	331
Conference + 1 Workshop	450	372
Conference + 2 Workshops	500	415
Early bird registration (Full ticket)	450	372

b. PAYMENT MECHANISM

Payment will be arranged via the website (card) or bank transfer.

c. TRACKING SYSTEM

The hosts have the capacity to track and regularly report on registrations as well as keep INQAAHE funds in a dedicated account.

The Host will report the process and provide updated lists of registration to INQAAHE prior to/after the Conference.

IAAR is taking financial responsibility for the organization of an event and for the fees to be paid back to the INQAAHE.

9. SPECIAL ATTENDEES

LOCAL DELEGATES



The proportion of local and international delegates will be equally distributed. Delegates will presumably include representatives of the Ministry of Education and Science of the Republic of Kazakhstan, Kyrgyzstan, Tajikistan, the Parliament of the Republic of Kazakhstan, top management of universities of the Republic of Kazakhstan and Central Asian countries.

BOARD GUESTS



Guests of the INQAAHE Board, including international bodies such as UNESCO, will be welcomed properly without charge of a delegate fee.

KEYNOTE SPEAKERS AND PRE-CONFERENCE WORKSHOP FACILITATORS



Transport, hotel, and registration costs (and relatively modest gifts) to keynote speakers and Pre-Conference Workshop facilitators will be covered by the host agency from the delegate fees and sponsorship.

Guests at the opening ceremony and social events including the costs incurred will be met by the host agency. The representatives of the Ministry of Education and Science as well as the Parliament of the Republic of Kazakhstan will be invited to take an active part in the conference and attend the programme.

ACCOMPANYING PERSONS PROGRAMME



Accompanying Persons Programme will be offered alongside the official programme and will be listed on the conference website with specific information on additional /optional activities. Optional tours or shopping trips will be provided by the host agency with the assistance of staff members with local knowledge. These activities will be associated with additional charge nevertheless the hosts will aim at keeping these charges on low level.

ARRANGEMENTS FOR DELEGATES FROM LESS DEVELOPED COUNTRIES

The Host will consider offering reduced fees for participants from LDCs. (Note: Less developed countries as defined by UNESCO).

10. GOVERNANCE

a. INQAAHE event programme committee



Hosts will nominate one representative (each from respective agency) to the Programme Committee. The Program Committee will plan the detailed schedule for the Conference. The INQAAHE Board will approve the schedule, timeline, budget and venue based on the advice of the Programme Committee.

b. Local Organizing Committee



A Local Organizing Committee will be defined by the host and will consist of staff and working groups from IAAR and Nur-Sultan Convention Bureau. They will manage and administer the preparation and conduct of the INQAAHE Conference 2023.

Host Agency is the non-profit institution “Independent Agency for Accreditation and Rating” (IAAR)



IAAR is a Full member of INQAAHE since 2015.

Address: Kazakhstan, Nur-Sultan city, B. Momysuly ave. 2, EP-4G

Contact Phone Numbers: +7(7172) 76-85-59,

E-mail: iaar@iaar.kz

Website: <https://iaar.agency/>

Co-Host is Nur-Sultan Convention Bureau in the structure of the “City’s Center for Investment Development “Astana Invest” LLP



Address: Kazakhstan, Nur-Sultan city, R. Koshkarbayev ave. 1/2,
“Downtown” Business Centre

Contact Phone Numbers: +7 (7172) 64-72-16

E-mail: info@nscvb.net

Website: <https://nursultancb.com/en>,

Application is signed by the IAAR General Director and Chairman of the “City’s Center for Investment Development “Astana Invest” LLP.



11. TIMING OF THE EVENT

We would like to propose 15-19th of May for the INQAAHE Conference in 2023

May, the last month of spring offers in general excellent weather conditions with long sunny days and minimum precipitation

Average temperature in May in Nur-Sultan: day-time +20.8, at night +11



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12. CONTRIBUTION OF THE INQAAHE EVENT TO ENHANCING QA IN HE IN KAZAKHSTAN

The INQAAHE Conference 2023:

- ✓ would strongly encourage the governmental support for QA activities, and will positively impact the overall enhancement of the QA in the region;
- ✓ would strengthen the position of the agency at the national and international levels;
- ✓ would upgrade the quality of IAAR professional services and reinforce its actual performance;
- ✓ would serve for the exchange of best experiences between local and international participants (agencies, representatives) and thus, broaden the activity of quality assurance networks to the Eurasian continent;
- ✓ Compliant to the goals of the network that focuses on the exchange and understanding of the policies and actions of its members, and the promotion of quality assurance for the benefit of a large audience, this experience would of value for both parties.





WHY TO CHOOSE NUR-SULTAN?

A modern and dynamic city, with the swift pulse attracting a significant volume of investments and infrastructure developments.

A natural bridge between Europe and Asia.

The capital designed, planned and developed with the assistance of world renowned architects

A city where any event type can be organized, from a congress to a seminar, from a product launch to an incentive trip, from an association conference to a corporate meeting

Everything you need is within walking distance, museums, restaurants, interesting sites and post conference tours and evening entertainment

Strong professional community in key industries such as Oil&Gas , Agriculture, Alternative Energy, IT, Space & Cosmos, Education, Medicine & Pharmacy,

Economy, Finance, Transportation, Trade, etc.; over 40 higher education organizations

Nur-Sultan was the first city in Central Asia to join the WTTC “Safe Travels” global initiative in 2020.