



Guidelines for INQAAHE logo usage

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Introduction



INQAAHE (International Network for Quality Assurance Agencies in Higher Education) logo is an endorsement of the Network's commitment to promote and advance excellence in higher education through the support of an active global community dedicated in the development of quality assurance theories and practices.

Strict usage and reproduction guidelines apply to the use of INQAAHE Corporate and Membership logos.

The 'Membership' logos must never be redrawn.

An approved electronic logo for reproduction is supplied to the approved and current membership organisations and networks for their exclusive use.

Institutions and organisations no longer affiliated with INQAAHE must cease usage of the applicable INQAAHE logo.

Usage of INQAAHE logos

INQAAHE corporate logo

Use of the INQAAHE corporate logo is reserved exclusively for INQAAHE communicate with internal and external stakeholders.

Parties wishing to use INQAAHE corporate logo for any purposes must seek explicit approval in writing.

Please direct such requests to the Secretariat (secretariat@inqaahe.org).

INQAAHE Membership logos

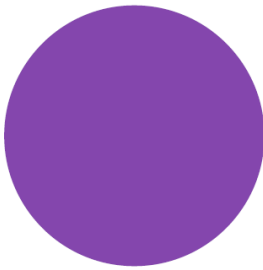
INQAAHE membership logos can be used on online or offline materials that promote the Network to and/or partnership with INQAAHE.

Approved Members, which have been independently assessed and approved by the Membership & Membership Services Committee of the INQAAHE Board, are encouraged to promote their respective organisations by using the appropriate logo listed in the section on 'Prescribed Membership logos'.

The appropriate category of INQAAHE logo must always appear in its entirety.

Prescribed Membership logos

INQAAHE membership logo are available for exclusive use by Members of the Networks only.



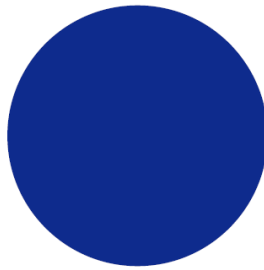
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G: 71

B: 173

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PANTONE
2587 C



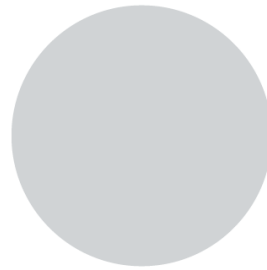
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G: 43

B: 141

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PANTONE
Reflex Blue C



R: 207

G: 210

B: 211

#CFD2D3

PANTONE
427 C

Contact

For more information or clarification on logo usage, please contact INQAAHE Secretariat at secretariat@inqaahe.org.

