



*Oman Academic
Accreditation Authority*

Building a culture of trust in external quality assurance of higher education in Oman



Dr Tess Goodliffe, former Deputy CEO Technical Affairs, OAAA

Ms Jenny Walker, Deputy CEO Technical Affairs, OAAA

Dr Salim Razvi, CEO, OAAA

INQAAHE Conference

26 - 28 March 2019, Sri Lanka

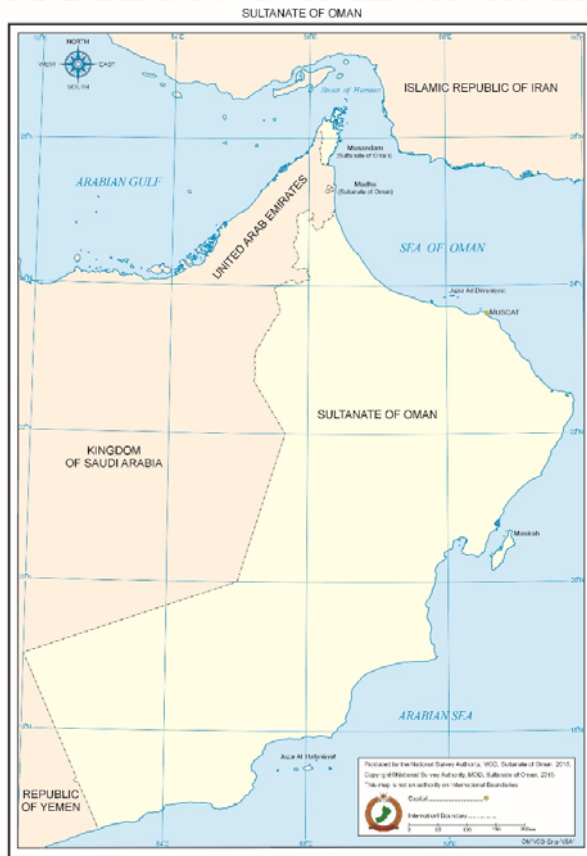


Outline

- 1 Oman: key facts and figures**
- 2 The higher education context in Oman**
- 3 External quality assurance (EQA) in Oman**
- 4 Building trust: concepts**
- 5 Building trust in the OAAA**
- 6 Building trust in the EQA system**
- 7 Building trust in the implementers**
- 8 Measuring trust and conclusion**



Oman: key facts and figures



Ruler:

- Sultan Qaboos Said bin Al Said (since 1970)
- Monarchy with two advisory councils (one of which is elected)

Population:

- 4.6 million (*NCSI 2018*)
- 2.6 million Omanis (55% 24 years or under)
- 2 million non-Omanis

Main income:

- Oil and gas important sources of revenue
- National strategy to diversify in areas such as logistics and tourism



*Oman Academic
Accreditation Authority*

The higher education context in Oman





Oman Academic
Accreditation Authority

HM Sultan Qaboos bin Said Al Said



Speech to the Oman Council,
14 November 2006.

Educational institutions should provide high quality education for students since quantity is useless unless high standards are maintained in order to advance scientific and applicable skills.

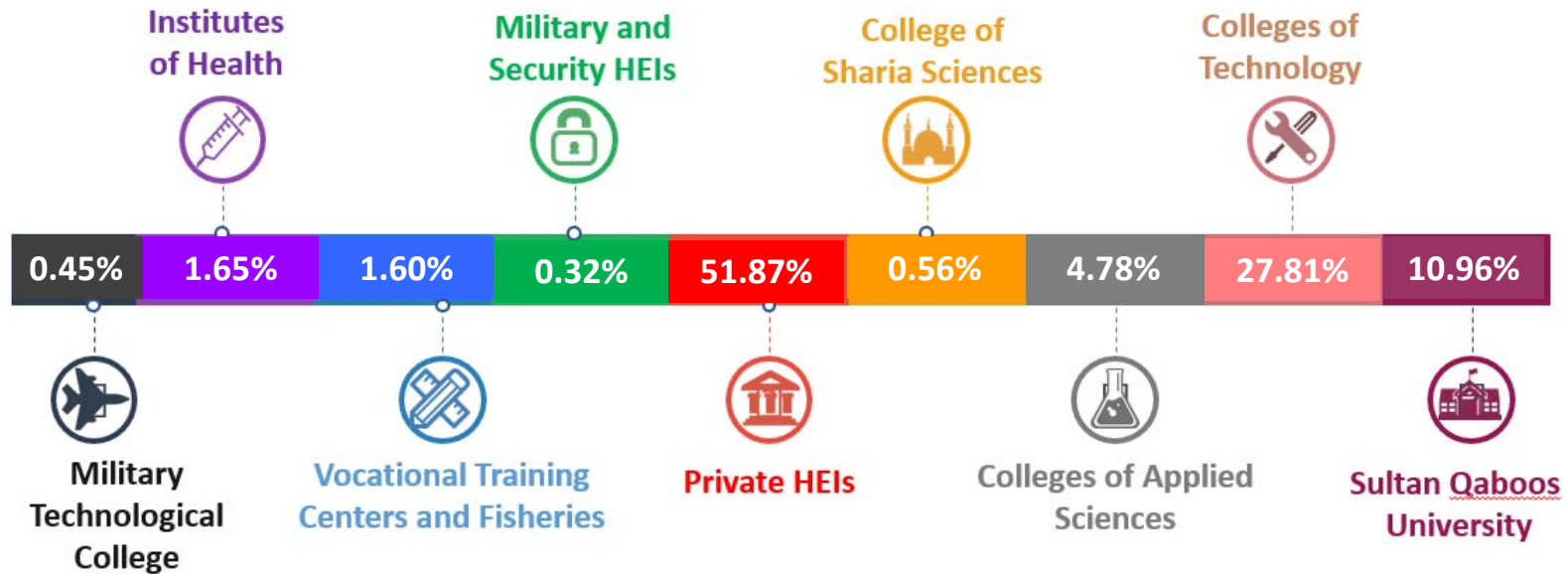
Oversight of HE in Oman

Education Council



Based on an original infographic provided by the Education Council delivered at OQNHE Conference, Muscat, March 2017

Number of students in HEIs



Based on an original infographic provided by the Education Council delivered at OQNHE Conference, Muscat, March 2017
Percentages based on NCSI/HEAC data 2014/2015



*Oman Academic
Accreditation Authority*

External quality assurance in Oman



Oman Academic
Accreditation Authority

2. About the OAAA



Oman Academic Accreditation Authority (OAAA) is an independent government entity established by Royal Decree in 2010 (54/2010) to provide confidence to the public that the quality of higher education in Oman meets international standards, and to encourage continuous improvement in the management of the quality of higher education.

OAAA Vision and Mission



Vision:

The OAAA aspires to provide efficient, effective and internationally recognised services for accreditation in order to promote quality in higher education in Oman and meet the needs of the public and other stakeholders.



Mission:

The OAAA guides and supports the Omani higher education sector to meet international standards; **maintains the national qualifications framework**; and, through a transparent and rigorous **system of institutional and programme accreditation**, provides reliable information to the public and other stakeholders on the quality of higher education in Oman.



OAAA Values

- Integrity
- Professionalism
- Transparency
- Reflectiveness
- Commitment to international best practice
- Accountability
- Collaboration
- Diversity



*Oman Academic
Accreditation Authority*

Building trust: concepts

Trust: the firm belief in the reliability, truth, or ability of someone or something.

<https://en.oxforddictionaries.com/definition/trust>



Tierney: Grammar of Trust

The Grammar of Trust As	Explanation
A repeated interaction	Interactions between two or more individuals, organizations
A dynamic process	“Without trust, or its proxy, interactions that lead to a result could not take place.”
An end	Trust is developed over time as a result of actions worthy of trust
An exchange	A utilitarian exchange, a reciprocal relationship
Utilizing faith	Faith in the other party, a psychological orientation
Taking risks	Making a choice to trust that another individual will perform an expected action
An ability	Trust is an ability that is learned over time, there are conditions of trust
A rational choice	“The trusted have incentives to fulfill the trust, and the trusters have information and knowledge that enables them to trust.”
A cultural construction	“The social bonds and shared identities that enable trust to occur.”

Trust and the public good: Examining the cultural conditions of academic work (Tierney, 2006, p. 44-57)



*Oman Academic
Accreditation Authority*

**What strategies does the OAAA
use to build trust in the agency?**



Oman Academic
Accreditation Authority

Building trust in the OAAA



OAAA Board members are required to declare any potential conflicts of interest



A consultative approach: National Symposium on institutional and programme standards November 2013

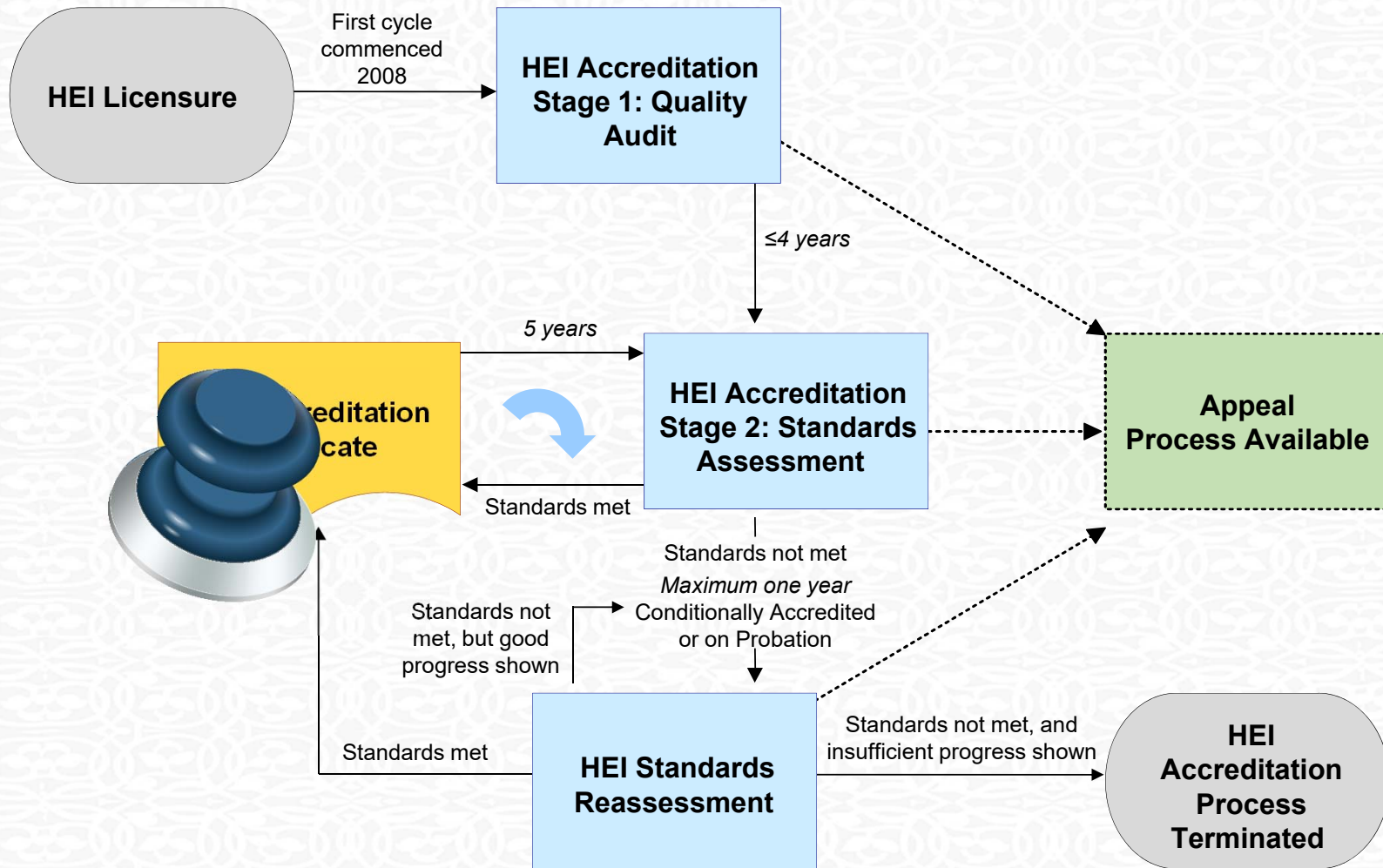




*Oman Academic
Accreditation Authority*

**What strategies does the OAAA
use to build trust in the EQA system?**

OAAA HEI Accreditation System



KEY

Start / End

Process

Document

Building trust in the EQA system

Developing robust processes that are internationally benchmarked

Accommodating diversity of local context

'Saying what we do, doing what we say'

Publically reporting outcomes

Building capacity through training the sector

Developing and implementing a transparent appeals process

Saying what we do



Publication of manuals on OAAA website

Reporting outcomes

OAAA reports on the quality of higher education and institutions are expected to respond to its findings leading to quality improvement.



الهيئة العمانية للاعتماد الأكاديمي
Oman Academic Accreditation Authority

What's New? Links Web Policy

Search Search

Home About the OAAA Institutional Accreditation Program Accreditation Quality Enhancement National Education Frameworks العربية

INSTITUTIONAL ACCREDITATION

- > Overview
- > Institutional Review Schedule
- > **Download OAAA Review Report**
- > Stage 1: Quality Audit
- > Stage 2: Standards Assessment
- > Probation
- > Appeals

Download OAAA Review Report

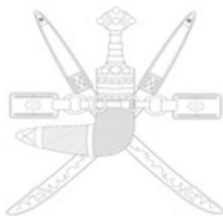
Report No.	Institution	Quality Audit Report Published	Quality Audit Report
43	Rustaq College of Applied Sciences	February 2015	
42	The Command and Staff College	February 2015 Confidential	
41	Arab Open University Oman Branch	October 2014	

Quality Audit reports are published on the OAAA website
www.oaaa.gov.om



ABOUT THE OAAA

- > How do I use this page?
- > Institution Status and Review Schedule
- > HEI Accreditation Outcome
- > Compare HEIs
- > Compare HEIs based on your priorities



HEI Accreditation Outcome

Are you interested in the Accreditation Outcome and ratings of a specific institution?
Select the institution from the following list:

HEI A

HEI A

Accreditation Outcome

Accredited with Merit in Student Learning by Coursework Programs and Student Support Services

Standard 1 Governance and Management

Standard 2 Student Learning by Coursework Programs

Standard 3 Student Learning by Research Programs

Standard 4 Staff Research and Consultancy

Institutional Standards Assessment outcomes are published on the OAAA website

Met Satisfactory

Standard 5 Industry and Community Engagement

Met Satisfactory

Standard 6 Academic Support Services

Met Satisfactory

Standard 7 Students and Student Support Services

Met



*Oman Academic
Accreditation Authority*

**How does the OAAA build trust
in the implementers?**

Building trust in the implementers

- **Setting out clear specifications (in manuals)**
- **Implementing a robust approval process**
- **Including international and locally-based reviewers**
- **Publishing external reviewers biographies on website**
- **Face to face training of locally-based external reviewers**
- **Electronic training materials for international ERs**
- **Encouraging use of common analytical tool (ADRI)**
- **Managing consistency and reliability**
- **Seeking feedback on implementation of processes**

External Reviewers

Prof Yusra Mouzoughi



Vice Chancellor

External Reviewers

Prof. Sam Wamuziri

External Reviewers

Prof Mohammed Badr Eldin
Aboul Ela



Commission for Academic Accreditation
Ministry of Higher Education and Scientific Research, UAE

External Reviewers

Dr Khalaf Al Abri



Head, Quality Assurance & Accreditation Unit, Assistant Professor
Dept. of Educational Foundation and Administration, College of Education, Sultan Qaboos University

Dr. Khalaf Al Abri is the Head of Quality Assurance & Accreditation Unit and an Assistant Professor in the College of Education at Sultan Qaboos University. He is researching education policy in the Arab Gulf States with a focus on the global and regional impact. More specifically, Dr. Khalaf studies the

External Reviewers

Emeritus Professor Mairéad
Browne



Quality Assurance Consultant in Higher Education
Sydney, Australia

After an early career in Ireland at University College Dublin, Emeritus Professor Mairéad Browne held positions at University of Sydney, Kuring-gai College of Advanced Education and University of Technology, Sydney (UTS). She was Dean of the Faculty of Humanities and Social Sciences at UTS from 1991-1996 and Dean of the University Graduate School from 1997 until commencing as a freelance consultant in 2001.

al Director , Higher Education Review Unit
Bahrain General of Education & Training Quality Authority, Bahrain

Centre for Accreditation and Quality Assurance
Bahrain

en is holding Doctorate of Philosophy from Brunel University London, focused on
ons and quality in the context of Higher Education, and obtained postgraduate studies
Business from Leeds Business School. Currently holding the position Director of
editions and Quality Assurance (CAQA) at Ahlia University, as part of the daily
role of supporting various nature of units within the university with all the quality
assurance activities and ensuring high quality standards and promulgating the best practices across
the university, units has been supported in relation to Quality Management & Control standards



Face to face of training of locally-based external reviewers: building a community of practice



International and locally-based reviewers work together on EQA panels





Measuring trust

Indicators of trust:

- **Prior to 2010, government HEIs volunteered to undergo Quality Audit**
- **Vocational and military institutions are seeking national accreditation although this is not included in OAAA's mandate**
- **Nearly all HEIs in Oman have a staff member on the OAAA Register of External Reviewers**
- **Local media publishes accreditation outcomes**
- **OAAA is seen as a partner by key bodies, such as the Ministry of Higher Education**



Conclusion

'...a culture where trust is embedded in the organization's fabric is likely to be better prepared for dealing with the myriad problems that exist on the horizon than those institutions that reach for bureaucratic and hierarchical solutions'

W.G Tierney (2008) 'Trust and Organizational Culture in Higher Education',
Chapter 3 in *Cultural Perspectives on Higher Education*. Springer Netherlands

شكراً لحسن استماعكم
Thank you



www.oaaa.gov.om