



# Reimagining Quality Assurance in the “New Normal”

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# About Quality Matters

- Member-Based International Organization
- Supporting quality online learning for nearly 20 years
- Professional Development, Resources, & Tools to Support Quality Assurance Goals
- Focused on Continuous Improvement and Scalable Success
- Collaborative, Collegial Quality Assurance Review Process
- Certification of Quality for Online & Hybrid Courses and Programs

# Leading Quality Assurance Globally



**1500+ Institutions | 30+ Countries**



Helping you deliver on your online promise

[qualitymatters.org](http://qualitymatters.org)



# Key Differentiators

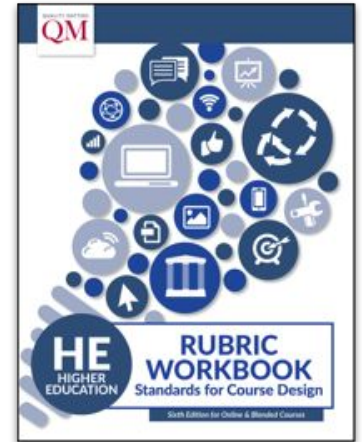
- **Research-supported:** Course Design Rubrics and Program Criteria that are regularly revised to reflect the latest research and best practices
- **Integrated Framework:** Rubrics, Reviews/Certification, & Professional Development
- **The QM Community:** provides expertise, knowledge-sharing





# The QM Higher Ed Rubric

- Eight General Standards for Online Course Design
  - 42 Specific Review Standards organized within these General Standards
- All Specific Review Standards include Annotations; provides additional information and examples
- Holistic: Covers alignment of course components, online interaction & engagement, technology, and much more



# Certify Course Quality Confidently

- QM offers a scalable Peer Review process led by credentialed faculty Reviewers and based on feedback and continuous improvement.
- QM Certification has been called “the gold standard” in online course quality.
- Supports Student Success and Institutional Goals



Visit [qualitymatters.org/reviews-certifications](https://qualitymatters.org/reviews-certifications)

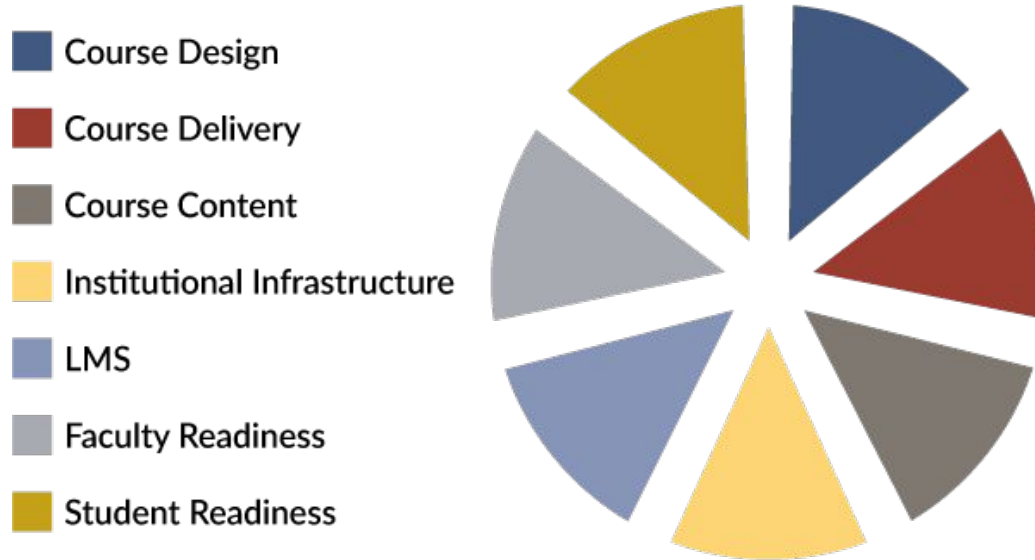


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# Many Factors Affect Online Quality

**Online Quality Pie**





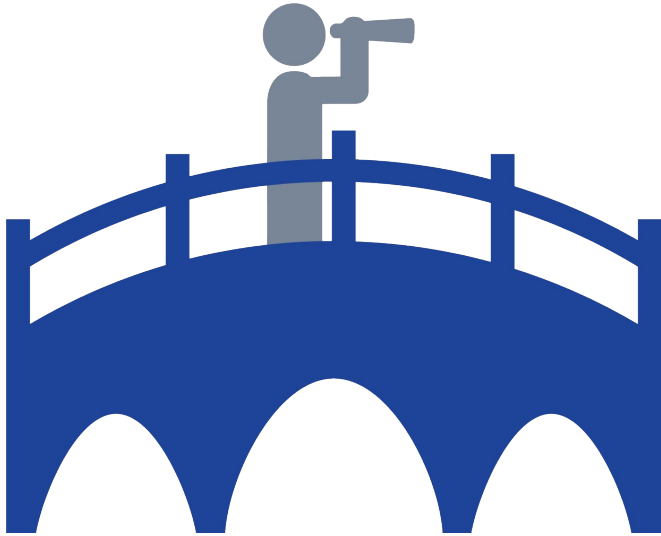
# Pandemic Lessons Learned

- Preparation and Support is Key... for both faculty and students
- Online quality is *purposeful* and *goal-driven*
- Focus on: presence, interaction, engagement, active learning
- Capitalize on online advantages: multi-media content, opportunities for reflection, connecting locally and globally



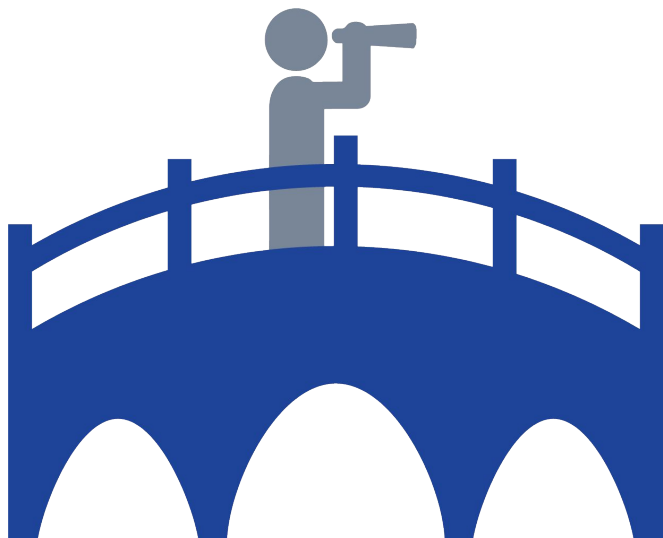


# QM Bridge to Quality Course Design Guide



- Created to help you move forward from remote instruction to quality online learning
- A free, step-by-step design guide with highlights for alignment, as well as hybrid and synchronous courses
- Reflects culturally inclusive design that welcomes all students

# QM Bridge to Quality Course Design Guide



**Begins with Actionable Design Steps**

**Includes  
Foundational  
Instructional Design  
Principles**



**Provides  
Synchronous &  
Hybrid special  
considerations**



**Bridges from  
Emergency  
Remote Teaching  
to Quality Online**





Quality Matters (QM) is the global organization leading quality assurance in online and innovative digital teaching and learning environments. It provides a scalable quality assurance system for online and blended learning used within and across organizations. When you see QM Certification Marks on courses or programs, it means they have met QM Course Design Standards or QM Program Review Criteria in a rigorous review process.

**Contact us at: [info@qualitymatters.org](mailto:info@qualitymatters.org) Visit us at: [qualitymatters.org](https://qualitymatters.org)**

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